Benefits of Choosing WashCard

WashCard has been in the payment industry for over 25 years. Our average customer has been with us for 13 years – **longer than most systems have been around**. We work directly with operators to ensure their business is fitted with the necessary hardware and software in order to improve the customer experience.

25+ YEARS

Innovation is part of our DNA. We are constantly making updates to software and hardware to keep up with the latest in technology and security.

We also offer much more than other companies. It's not just hardware and software. It's not just a payment system. We offer a full variety of marketing services, loyalty programs, fleet services, support and training to help you build the best business you can.

Whether you have one location or 100, WashCard can make things simple for you.

Talk with us today to see what solutions we can find for you.

Coin, Cash, Card, Mobile

Your customers will have the option to use coins, cash, cards or mobile payments on any machine you choose to retrofit.

Wireless Install

Get rid of your cables and wires for a sleeker way to manage your systems. Your installation is quick and simple using our secure wireless technology.

You Are In Control

WashCard does not have a mandatory processor, fixed card processing rates, or contracts to drag you down.

Web-based Admin

Change prices, see your profits, set time-of-day promotions and turn on your systems all from the web.

LOGIN

No Minimums

Start with baby steps! There are no artificial limits to force you to buy hardware for more machines than you are comfortable with.

NO MINIMUM

Remote Activation

Reduce trips to your location. You can activate your wash equipment remotely via the web.

For additional product information, photos, and videos visit our website:

WASHCARD.COM | 888.439.5740 | SALES@WASHCARD.COM

WashCard systems

Your one-stop solution

Don't settle for anything less than everything.

Are payment and loyalty systems stressing you out? Worry no more! WashCard has everything you need to implement a secure payment acceptance system including software and marketing tools to help you hit the ground running. Give your customers the freedom to manage their own accounts and cards, taking the stress and pressure off you.

Hit the ground running

Robust software to manage and maintain all of your locations, whether it's 1 or 100!

No one wants their hardware or software to be down, but if it ever is, our team is here to support and assist you.

Multiple hardware solutions to fit the needs of your business. Add to existing hardware or start new!

Cloud-based operations for increased efficiency, flexibility, and automated updates.

Marketing solutions to help your brand and help gain more business to your location.

For additional product information, photos, and videos visit our website:

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SALES@WASHCARD.COM

Pay By Phone Mobile Payments

Activate your services with the simple scan of a QR code. Customers can now use their smart phone to get them washing faster, easier, and more conveniently while keeping their payment information safe and secure. No more coins to count or bills to unravel. Pay By Phone can be added to any of your services with a QR code decal provided by WashCard.

Pay by Phone

A New Generation A New Way To Pay

ONE SIZE DOES NOT FIT ALL

Choose from a variety of options to best fit the needs of your location(s).

Replace Outdated Meter Boxes

A colorful 7" screen guides your customers through transactions, multiple payment options, including mobile payments and multiple price point promotion options. It makes the Baystation a great draw and asset for your business.

WashPass RFID System

Take advantage of WashPass to automate more than just the payment process. Automate invoicing, fleet accounts, payments and more. We make it easy and stress free. Add on to your existing auto-cashiers without interruption. Customize your hardware and software to your brand and needs. Along with the benefits of loyalty programs, customized pricing, customized graphics, WashCard also provides the ultimate payment security for you and your customers.

Customer Account Portal

Promote your wash, inform your customers, and generate more business by adding a Customer Account Portal (CAP)! Customers can make secure payments and manage their own cards. Use value packages and promotion codes to drive more traffic to your wash and allow the CAP to do the work for you. Adding Pay By Phone allows them to manage everything through their smart phone while getting discounts or loyalty rewards for visiting.

Back Office Server

No matter your system, you need a server running the software needed for processing credit cards. Having the back office server allows you to maintain your system with remote software/ firmware updates, remote support, and offline processing of loyalty cards.

Marketing & Graphics Services

When you need additional signage for Pay By Phone, wash services, holiday promotion items, we are here to help you. We have full marketing services dedicated to ensuring your business needs are met. We strive to make your business better with a positive consumer experience, whether they are visiting your website, or physically visiting your wash site.

Service & Support

We are fully committed to ensuring your equipment is up and running at it's best, at all times. No matter your concern, we have staff on hand to help resolve any issues that may arise.

Mobile Friendly Custom Website

We do the work to ensure your brand is consistent and makes an impact to your customers. Your website will be completely customized to match the look and feel of your WashCards and car wash. With the ever changing needs of your customers, your website is the best way to communicate and get your business name out there.

57% WOULD LIKE TO ENGAGE WITH LOYALTY PROGRAMS VIA MOBILE DEVICE

WITH OVER 19K NORTH AMERICAN CONSUMERS SAMPLED*

*Data from 2016 Bond Loyalty Report Executive Summary US Launch Edition

Loyalty Card Option

Add on loyalty cards to give back to your customers with a multitude of programs. Cards can be sold through an on site POS or through our automated Card Dispenser and Recharger. Fully customized cards are created for your wash and can be customized to fit holiday seasons too! **Every system includes FREE "Try before you buy" generic WashCards for in-house use.**

Update Your Existing Entry Station

Hardware Retrofit Kits are available for older cashiers and software integrations available on select entry stations to accept all the latest forms of payment.

Wireless Reader

Begin taking credit cards TODAY. The all in one reader is a cost conscious solution with more benefits and flexibility than any other low cost system. It provides the option to seamlessly expand to any of our full featured loyalty programs including mobile payments at any time in the future. WashCard is the ONLY system to offer this complete upgrade path.

Self Serve Bay

Operators who add card and mobile acceptance to their self service bays see customers spending almost twice as much as they did when using cash. Offer your customers the convenience of paying their way and they will reward you with increased spending.